

# Revolutionize Your Moving Company's Digital Presence with Reputation Management Services

#### **Brief Overview:**

- USA Home Listings now offers reputation management services tailored specifically for moving companies.
- Our services are designed to seamlessly enhance your company's online reputation through surveys, reviews, realtor outreach, and integrated referral triggers.
- By leveraging our top features, you can effortlessly manage your digital presence, leaving you hands-free to focus on your core business operations.

# Reputation Management Services for Movers

Revolutionize your moving companys digital presence with seamless surveys, reviews, realtor outreach, and integrated referral triggers — *effortlessly managed*,





## **Top Features of Reputation Management:**



#### **Realtor Connect**

Access to realtors who have worked with *your* existing happy customers.



#### **Video Reviews**

Boost social proof with video reviews. Easily embed onto landing page or include in your social posts and even ads.



#### **SMS**

Send review requests via text and email for higher response rate.



#### **Embeddable Widgets**

Widgets are one of the most powerful ways to showcase your reviews.



#### **Data Driven Insights**

Scheduled reports sent to your moving company monthly to determine trends and next steps.



#### **Expert In The Field**

A proven formula and strategy to get surveys, 5 star reviews, and more customers!

# Effortlessly Manage Your Reputation with Our Integrated Approach

It is a requirement that your moving company uses our survey process.

#### **How it works:**

We design effective surveys for moving companies, which are presented to customers upon the completion of their move

It's crucial to motivate or even incentivize your moving team to encourage customers to complete these surveys directly on a phone or tablet. These surveys are essential because they trigger automated review requests based on the responses and trigger realtor outreach emails.

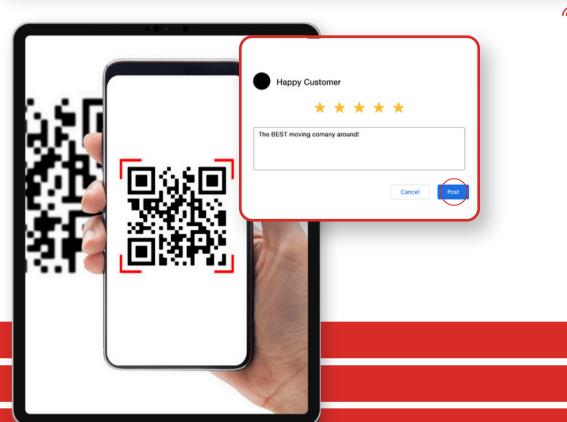


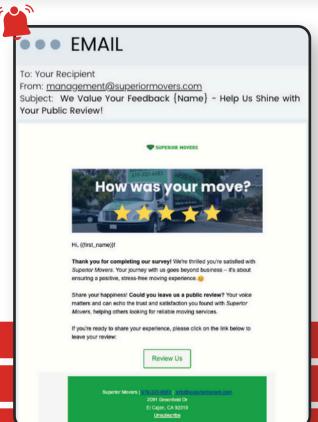




After the client finishes the survey, and (if the feedback is positive), they will be prompted to scan a QR code that will direct them to leave a review on your Google Business Page.

If they don't write a review at that time, don't worry. They are also sent a text and email as soon as the survey form is filled. Still no review? We'll send them an email and text reminder 3 days after they have moved and settled in.







#### **REALTOR OUTREACH:**

Upon completion of the survey form, we have the capability to contact both the realtor representing the home your client is moving from and the realtor representing the destination property. This is achieved by including the origin and destination addresses provided in the survey.

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#### **REALTOR EMAIL**

To: Realtor From: You

Subject: We helped your client, X Name!

Hey there,

Congratulations on your new listings in the X area! We helped one of your clients with their move and they had an awesome experience!

Would you be interested in partnering with us to offer your future clients a special discount on their moves?

We look forward to hearing from you!

Best regards,

[Your Name] [Your Moving Company]

[Your Website]

# Unlock the Benefits of Reputation Management for Your Moving Company



## **Enhanced Online Reputation:**

Build trust and credibility with potential customers through positive reviews and testimonials.



#### **Increased Referrals:**

Expand your referral network by connecting with satisfied customers and real estate professionals.



### Improved Customer Engagement:

Engage with customers effectively through SMS review requests and interactive surveys.



#### **Hands-Free Management:**

Let our platform handle the management of your digital presence, allowing you to focus on delivering exceptional moving services.

**Note:** With our reputation management services, you can elevate your moving company's brand and drive growth in the competitive market.

# **GET STARTED**

**Book Demo** 

**Start My Free Trial** 

